



Join the NIRI Virtual Chapter

For this CPE program where we'll be discussing

ESG: Driving Effective ESG Engagement with the Investment and Broader Stakeholder Community

Thursday, May 20, 2021
12:00 - 1:00 pm EST

[Click here for the program time in your area](#)

Corporate ESG or Sustainability reporting is no longer a "nice to have," it is a "must." However, an annual ESG or CSR report is only one piece of a strategic process to attract and retain capital. This session will build on prior ESG discussions with a focus on effective engagement with financial markets and broader stakeholder community on sustainability topics. How can corporations effectively engage with ESG rating agencies, investors and other stakeholders to ensure ESG performance is accurately recognized?

NIRI Virtual assembled a great panel with a wealth of knowledge on all things sustainability and ESG. Please join the session to gain valuable insights to drive improved ESG focus, reporting, engagement and disclosure.

LEARNING OBJECTIVES: Upon completing this program, participants will be able to:

1. Explain key developments from the latest ESG/sustainability reporting cycle; What do IROs need to know about latest developments in the ESG space
2. Discuss changing trends in the ESG ecosystem; what aspects of ESG disclosure can you advance now that will be most impactful for future reporting; What material changes will happen to sustainability reporting over the next 2-3 years that IROs need to be mindful of now
3. Identify which forms of engagement are most meaningful to the investment community; with limited time where should you prioritize your resources

MODERATOR:



Mike Wallace
Partner
ERM
mike.wallace@erm.com

As an ERM Partner, Mike is responsible for expanding ERM's strategic market engagement, developing strategic partnerships, providing innovative corporate sustainability solutions and helping shape the strategic direction of the Firm.

SPEAKERS:



Sharon Basel
Sr. Manager, Sustainability & ESG
General Motors
sharon.basel@gm.com

Sharon Basel is the senior manager of sustainability at General Motors. She is responsible for developing the company's sustainability strategy, ensuring alignment with its business model and identifying key performance indicators and goals for business planning.



Eileen Durey
Hemenway Trust Company
edurey@hemtrust.com

Eileen Durey develops tailored investment strategies for high net worth individuals, families, foundations and endowments. She has more than 20 years of experience performing research and due diligence across multi-asset classes, including traditional equities, socially responsible/impact investing, private equity/early stage and venture capital allocation.

For complete moderator and speaker biographies, [click here](#).

[Register Here](#)

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If you have trouble accessing the above Registration Link, please copy and past the following link to your browser:
<https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ehugc2w0df86ddac&oseq=&c=&ch=>

Fees:

NIRI Members: No Charge

NON-NIRI Members: \$25.00



Holders of the NIRI IRC® credential can earn 1 professional development unit (PDU) per meeting/webinar. IRC-credentialed speakers may also earn PDUs. More information is available at www.niri.org/certification.

Domain 3: Corporate Messaging Development

Domain 4: Investor Marketing and Outreach

Domain 7: Strategic Counsel and Collaboration

Note: Domain numbers, when referenced above, correspond to the 10 core competency domains that make up the IR Competency Framework outlined in NIRI's Investor Relations Body of Knowledge.



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CPE credit: 1 Hour

Field of study: Specialized Knowledge

Prerequisite: None

Program Level: Basic

Advance preparation: Computer access and webinar link

Delivery method: Group-Internet Based
